

SiRF Logo Style Guide

Welcome to SiRF's Visual Media Center, where we can help promote your products with SiRF branding. To maintain consistency, please follow the guidelines herein. Questions? Please contact Marketing Services.

ART

ARTWORK

The SiRF logo may be used in color, black and white, or gray scale as shown below:



COLOR

COLOR PALETTE

The correct colors must be used when preparing a color logo for print, electronic distribution, or any other use as shown below:



Pantone 2612



Pantone 1375



C=64 M=100 Y=90 K=14



C=0 M=40 Y=90 K=0

SIZING

When placed in a document, the logo should be no smaller than one-inch high.